



Texas Association of Local Housing Finance Agencies

2021 Supporter Opportunity

Dear TALHFA Members & Friends:

YOUR association needs YOUR support! Let TALHFA members know that YOU are working to make a difference in Affordable Housing for the State of Texas. Please complete this form and return it as soon as possible.

Organization: _____ TALHFA Member's name: _____

Contact Person for ad: _____ Phone: _____

Email: _____ Website: (link for TALHFA's website): _____

Please check (v) your 2021 TALHFA Supporter Level followed by your Key Level below:

		Select Your Key Level				
Select 1 of 3 options	Supporter Level	Four Keys	Three Keys	Two Keys	One Key	Conference Booth Only
	TALHFA Talk Only	\$2,200	\$1,900	\$1,600	\$1,300	<input type="checkbox"/> \$950
	Conference Only	\$7,900	\$6,400	\$4,750	\$3,100	HFC Conference Ad Only
	Total before discount	\$10,100	\$8,300	\$6,350	\$4,400	<input type="checkbox"/> \$675
	Less Discount for both	(\$500)	(\$500)	(\$500)	(\$500)	
	Combination BEST VALUE!	\$9,600	\$7,800	\$5,850	\$3,900	

BENEFITS OF EACH LEVEL OF SUPPORT AND AD SPECIFICATIONS ARE DETAILED ON THE ATTACHED SPONSORSHIP MATRIX

ADS FOR 2021 TALHFA TALK ISSUES DUE FEBRUARY 3RD, MAY 1ST, AUGUST 3RD & NOVEMBER 2ND
ADS FOR CONFERENCE PROGRAM DUE AUGUST 3RD

Payment Information: *(select one)*

Check enclosed made payable to TALHFA. Send completed form and check to our address:
TALHFA, 11615 Angus Rd, Suite 103, Austin TX 78759-4006



Credit Card Amount: \$ _____

Go to [TALHFA Membership Website](#) to pay safely and quickly via PayPal using major credit and debit cards.

Email your ad to: Jeanne@TALHFA.org

Contact **Jeanne Talerico** with questions: 512.241.1657 Phone or 512.736.8254 Cell
 Download our W-9 [HERE](#)

THANK YOU FOR SUPPORTING THE PROGRAMS & GOALS OF TALHFA!

TALHFA is a Non-Profit Corporation with a 501(c)(6) designation from the Internal Revenue Service. Membership Dues are not deductible as charitable contributions for federal income tax purposes; however, dues may be deductible by members as an ordinary business expense. A portion of dues may not be deductible as an ordinary business expense to the extent TALHFA engages in lobbying. It is estimated that in 2021, no more than 10% will be used for lobbying expenses.

For TALHFA Admin Only

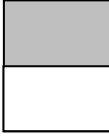
Date Received _____	CContact _____	QB _____
Database _____	Conf & Thank you _____	PayPal _____
Web Directory _____		CC/Check _____



2021

Key Supporter Levels & Benefits



	TALHFA Talk ONLY 4 issues/year Circulation = 500+	Conference Sponsor ONLY	BEST VALUE! Combination \$500 discount
4 Key Supporter	<p>\$ 2,200 \$550/issue</p> <p>Full Page Ad - Full Color</p> <div style="display: flex; align-items: center; justify-content: center;"> <div style="text-align: center;">  With Bleed: 8.75"w x 11.25"h </div> <div style="margin: 0 10px;">or</div> <div style="text-align: center;">  No Bleed: 7.5"w x 10"h </div> </div>	<p>\$ 7,900</p> <ul style="list-style-type: none"> ▪ Major Event Sponsor ▪ Name and logo on event bag or other promotional item ▪ Exhibit Booth ▪ Signage ▪ Full Page Color Program Ad ▪ Website Recognition & Link ▪ 4 Free Registrations! (\$1960+ value) 	<p>\$ 9,600</p>
3 Key Supporter	<p>\$ 1,900 \$475/issue</p> <p>2/3 Page Ad - Full Color</p> <div style="display: flex; align-items: center; justify-content: center;"> <div style="text-align: center;">  No Bleed: 7.5"w x 6.6"h With Bleed: 8.75"w x 7.75"h </div> <div style="margin-left: 10px;"> Horizontal <u>ONLY</u> </div> </div>	<p>\$ 6,400</p> <ul style="list-style-type: none"> ▪ Event Sponsor ▪ Exhibit Booth ▪ Signage ▪ Full-Color 2/3 Page Program Ad ▪ Website Recognition & Link ▪ 3 Free Registrations (\$1470+ value) 	<p>\$ 7,800</p>
2 Key Supporter	<p>\$ 1,600 \$400/issue</p> <p>1/2 Page Ad - Full Color</p> <div style="display: flex; align-items: center; justify-content: center;"> <div style="text-align: center;">  No Bleed: 7.5"w x 5"h With Bleed: 8.75"w x 5.5"h </div> <div style="margin-left: 10px;"> Horizontal <u>ONLY</u> </div> </div>	<p>\$ 4,750</p> <ul style="list-style-type: none"> ▪ Event Sponsor ▪ Exhibit Booth ▪ Signage ▪ Full-Color 1/2 Page Program Ad ▪ Website Recognition & Link ▪ 2 Free Registrations (\$980+ value) 	<p>\$ 5,850</p>
1 Key Supporter	<p>\$ 1,300 \$325/issue</p> <p>1/3 Page Ad - Full Color</p> <div style="display: flex; align-items: center; justify-content: center;"> <div style="text-align: center;">  No Bleed: 7.5"w x 3.35"h With Bleed: 8.75"w x 3.75"h </div> <div style="margin-left: 10px;"> Horizontal <u>ONLY</u> </div> </div>	<p>\$ 3,100</p> <ul style="list-style-type: none"> ▪ Signage ▪ Full-Color 1/3 Page Program Ad ▪ Website Recognition & Link ▪ 1 Free Registration (\$490+ value) 	<p>\$ 3,900</p>

\$675 HFC Ad ONLY

- Available to HFC's only
- Full-Color Horizontal 1/3 Page Conference Program Ad (see 1 Key Supporter for dimensions)

\$950 Conference Booth ONLY

Exhibitor Booth at 2020 Annual TALHFA Educational Conference

Help us to make your ad look great!

Send files as **.pdf** or **.tiff**, **attach all links and fonts** to your artwork, and artwork **must be at least 300 dpi**.

Questions? Call Jeanne at 512.241.1657 or email Jeanne@TALHFA.org.

THANK YOU FOR SUPPORTING THE PROGRAMS & GOALS OF TALHFA!

TALHFA is a Non-Profit Corporation with a 501(c)(6) designation from the Internal Revenue Service. Membership Dues are not deductible as charitable contributions for federal income tax purposes; however, dues may be deductible by members as an ordinary business expense. A portion of dues may not be deductible as an ordinary business expense to the extent TALHFA engages in lobbying. It is estimated that in 2021, no more than 10% will be used for lobbying expenses.