



TEXAS ASSOCIATION OF LOCAL HOUSING FINANCE AGENCIES

2010 SPONSORSHIP OPPORTUNITY

Dear TALHFA Members & Friends:

YOUR association needs YOUR support! Let TALHFA members know that YOU are working to make a difference in Affordable Housing for the State of Texas.

Please complete this form and return it to TALHFA as soon as possible.

SPONSORSHIP RESPONSE DUE JAN. 15, 2010

ADS FOR TALHFA TALK DUE FEB. 1, 2010

ADS FOR CONFERENCE PROGRAM DUE OCT. 1, 2010

SPONSOR ORGANIZATION INFORMATION

Organization _____

TALHFA Member's name: _____ TALHFA Member's Signature: _____

Contact Person for your ad: _____ Telephone: _____

Email: _____ Website: _____

SPONSORSHIP LEVEL			
<i>Sponsorship Level</i>	TALHFA Talk ONLY <i>Quarterly publication; Circulation = 500+</i>	Conference Sponsor ONLY <i>Includes organization presence at 2010 TALHFA Annual Educational Conference</i>	Combination <i>\$400 discount</i>
★★★★★ Five Star	<input type="checkbox"/> \$2,100 \$525/issue Full Page Color Ad	<input type="checkbox"/> \$6,600 <ul style="list-style-type: none"> Featured Speaker Major Event Sponsor Booth Signage Banner with name & logo 	<input type="checkbox"/> \$8,300 <ul style="list-style-type: none"> Full Page Color Program Ad Website Recognition & Link 4 Free Registrations (\$1400+ value)
★★★★☆ Four Star	<input type="checkbox"/> \$2,100 \$525/issue Full Page Color Ad	<input type="checkbox"/> \$4,900 <ul style="list-style-type: none"> Name & Logo on event bag or pad folio Event Sponsor Booth Signage 	<input type="checkbox"/> \$6,600 <ul style="list-style-type: none"> Full Page Color Program Ad Website Recognition & Link 3 Free Registrations (\$1050+ value)
★★★☆☆ Three Star	<input type="checkbox"/> \$1,800 \$450/issue Full Page B&W -or- ½ Page Color Ad	<input type="checkbox"/> \$3,600 <ul style="list-style-type: none"> Event Sponsor Booth Signage 	<input type="checkbox"/> \$5,000 <ul style="list-style-type: none"> Full Page B&W or ½ Page Color Program Ad Website Recognition & Link 2 Free Registrations (\$700+ value)
★★☆☆☆ Two Star	<input type="checkbox"/> \$1,500 \$350/issue ½ Page B & W Ad	<input type="checkbox"/> \$2,700 <ul style="list-style-type: none"> Event Sponsor Signage 	<input type="checkbox"/> \$3,800 <ul style="list-style-type: none"> ½ Page Black & White Program Ad Website Recognition & Link 1 Free Registration (\$350+ value)
★☆☆☆☆ One Star	<input type="checkbox"/> \$1,100 \$275/issue ¼ Page B & W Ad	<input type="checkbox"/> \$2,000 <ul style="list-style-type: none"> Signage 	<input type="checkbox"/> \$2,700 <ul style="list-style-type: none"> ¼ Page Black & White Program Ad Website Recognition & Link 1 Free Registration (\$350+ value)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$500 - HFC AD ONLY

- Available to HFC's only
- ½ page Conference Program Ad

\$650 – CONFERENCE BOOTH ONLY

- Exhibitor Booth at 2010 TALHFA Annual Educational Conference, Odessa TX

AD GUIDELINES

Help us to make your ad to look great by following the guidelines below:

- | | |
|--|--|
| <ul style="list-style-type: none"> • Send file as .pdf or .tif • Attach all links & fonts to your artwork • Artwork must be at least 300 dpi • Send black & white ads in grayscale | <ul style="list-style-type: none"> • Send ads and photos in the following dimensions: • Full page is 7.5"w x 10"h • Half page is 7.5"w x 5"h or 3.5"w x 10"h • Quarter page is 3.5"w x 5"h |
|--|--|

For Ad Questions, call Jeanne at 512-481-9933 or email at jeanne@talhfa.org

PAYMENT

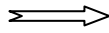
1. Payment by Check/Credit Card

Sponsorship: \$ _____

TOTAL DUE: \$ _____

Check made payable to 'TALHFA'

Credit Card: <http://TALHFA.org/payments.htm>



2. Submit Form with

Payment/Proof of Payment

**By Mail:
TALHFA**

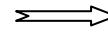
5766 Balcones Drive, Suite 102
Austin, TX 78731-4201

By Fax:

512.535.0593 Fax

By Email:

hildreth@talhfa.org



3. Confirmation of Receipt

An email will confirm receipt of your payment and sponsorship.

**THANK YOU FOR YOUR SUPPORT
OF TALHFA!**

Questions

512.481.9933
hildreth@TALHFA.org

Notice: TALHFA is a Non-Profit Corporation with a 501(c)(6) designation from the Internal Revenue Service.

ADMIN ONLY

Notes:

Date Received _____

OB _____

Access _____

Payment Info (CC/Check) _____

CContact _____

Prepayment Info (2009) _____

Confirmation + Thank You _____

Sponsorship 2010 _____